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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| In re p | patent application of:  | )   |
|---------|---|---|
| John (  | C. Goodwin, III   | ) Examiner: To be assigned  |
| Attori  | ney Docket No. 8843   | ) ) Group Art Unit: To be assigned.   |
| Appli   | cation No.: To be assigned  | ) Group Art Offic. To be assigned 5   |
| Filed:  | Herewith  | )   |
| For:    | System and Method for Directing<br>Customers to Product Locations<br>Within a Store | )<br>)<br>)<br>)  |
|         |   | "Express Mail" Mailing Label Number EL418841554US I hereby certify that this correspondence is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR §1.10 on the date indicated above and is addressed to: Commissioner of Patents and Trademarks, Washington, D.C. 20231 on November 30, 2000 (Date of Deposit)  Paul J. Maginot  Name of person mailing Document or Fee |
|         |   | November 30, 2000 Date of Signature   |

## INFORMATION DISCLOSURE STATEMENT

Hon. Commissioner of Patents and Trademarks Washington, D.C. 20231

Sir:

Pursuant to 37 CFR §1.56, Applicant hereby discloses the following references, copies of which are enclosed, regarding the above-identified patent application.

| U.S. Patent No. | <u>Inventor</u> | Issue Date |
|-----------------|-----------------|------------|
| 4,882,724       | Vela et al.     | 11/21/1989 |
| 5,250,789       | Johnsen         | 10/05/1993 |
| 5,295,064       | Malec et al.    | 03/15/1994 |
| 5,369,571       | Metts           | 11/29/1994 |

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| 5,418,354 | Halling et al.    | 05/23/1995 |
|-----------|-------------------|------------|
| 5,729,697 | Schkolnick et al. | 03/17/1998 |
| 5,887,271 | Powell            | 03/23/1999 |

It is believed that no fees are due for the consideration of this Information Disclosure Statement. However, the Commissioner is hereby authorized to charge any deficiency or to credit any overpayment to Deposit Account No. 13-0014, but not to include any payment of issue fees.

November 30, 2000 Maginot, Addison & Moore Bank One Center Tower 111 Monument Circle, Suite 3000 Indianapolis, Indiana 46204-5130 (317) 638-2922 Respectfully Submitted,

Paul J. Maginot

Attorney for Applicant Registration No. 34,984

| Page 1 of 1 | Pá | age | 1 | of | 1 |
|-------------|----|-----|---|----|---|
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| _   | ATTY. DOCKET NO. 8843           | APPLICATION NO. To be | assigned    |
|---|---------------------------------|-----------------------|-------------|
| FORM PTO-1449  INFORMATION DISCLOSURE STATEMENT |                                 |                       | 2 =         |
|   | APPLICANT: John C. Goodwin, III |                       | .8.<br>6820 |
|   | FILING DATE Herewith            | GROUP To be assigned  | 52          |

|                          |                          |   | U.S.                                     | PATENT DOCUMENTS   |                  |                  |                      |
|--------------------------|--------------------------|---|--|--|------------------|------------------|----------------------|
| EXAMINER<br>INITIAL      |                          | DOCUMENT<br>NUMBER                          | DATE                                     | NAME   | CLASS            | SUB-CLASS        | FILING DATE          |
|                          | AA                       | 4,882,724                                   | 11/21/1989                               | Vela et al.  |                  |                  |                      |
|                          | AB                       | 5,250,789                                   | 10/05/1993                               | Johnsen  |                  |                  |                      |
|                          | AC                       | 5,295,064                                   | 03/15/1994                               | Malec et al.   |                  |                  |                      |
|                          | AD                       | 5,369,571                                   | 11/29/1994                               | Metts  |                  |                  |                      |
|                          | AE                       | 5,418,354                                   | 05/23/1995                               | Halling et al.   |                  |                  |                      |
|                          | AF                       | 5,729,697                                   | 03/17/1998                               | Schkolnick et al.  |                  |                  |                      |
|                          | AG                       | 5,887,721                                   | 03/23/1999                               | Powell   |                  |                  |                      |
|                          | AH                       |   |  |  |                  |                  |                      |
|                          | AI                       |   |  |  |                  |                  |                      |
|                          | AJ                       |   |  |  |                  |                  |                      |
|                          | AK                       |   |  |  |                  |                  |                      |
|                          | •                        |   |  |  |                  |                  |                      |
| EXAMINER INITIAL         |                          | DOCUMENT<br>NUMBER                          | DATE                                     | COUNTRY  | CLASS            | SUB-CLASS        | TRANSLATION          |
|                          | AL                       |   |  |  |                  |                  | Yes<br>No            |
|                          | AM                       |   |  |  |                  |                  | Yes<br>No            |
|                          | AN                       |   |  |  |                  |                  | Yes<br>No            |
|                          | AO                       | dif.  |  |  | - raly           |                  | Yes<br>No            |
|                          | AP                       |   |  |  |                  |                  | Yes<br>No            |
|                          |                          | O'  | THER (Including                          | Author, Title, Date, Pertinen                              | t Pages, etc.)   |                  |                      |
|                          | AQ                       | 1   |  |  |                  |                  |                      |
|                          | AR                       | 1   |  |  |                  |                  | <del> </del>         |
|                          | AS                       | 1   |  |  |                  |                  |                      |
|                          |                          |   |  |  |                  |                  |                      |
| EXAMINER                 |                          |   |  |  | DATE C           | ONSIDERED        |                      |
| EXAMINER: conformance an | Initial if<br>d not cons | reference considere<br>sidered. Include cop | d, whether or not<br>y of this form with | citation is in conformance we next communication to Applic | with MPEP 609. I | Oraw line throug | h citation if not in |